



Windsor Institute of Commerce



Advanced Diploma of Business Management BSB60201



(CRICOS Code 046391M)

To be awarded a Diploma learners' must demonstrate competency in 8 units of competency at AQTF level VI. The course described here has been developed as a standard course of learning that is suitable for learners progressing to further academic studies. It is also suitable for senior and middle management level employees in the workplace who are required to demonstrate a command of wide-ranging, highly specialised technical, creative or conceptual skills; demonstrate accountability for personal outputs within broad parameters and demonstrate accountability for personal and group outcomes within broad parameters

Subject	Nominal Hours	Competency	Description
Business Planning I & II	160	BSBMGT603A	Review and develop business plans
Strategic Management I	80	BSBMGT602A	Contribute to strategic direction
Strategic Management II	80	BSBMGT605A	contribute to the development and implementation of strategic plans
Operations Management	80	BSBMGT604A	Manage business operations
Risk Management	80	BSBMGT609A	Manage risk
Leadership	80	BSBMGT605A	Provide leadership across the organization
Innovation & Continuous Improvement	80	BSBMGT608A	Manage innovation & continuous improvement
Environmental Management Systems	80	BSBMGT610A	Manage environmental management systems
Knowledge and Information		BSBMGT607A	Manage knowledge and information
Total NominalHours	640		
Delivery	Lectures in support of the competencies may be delivered consecutively or concurrently over a multiple week cycle. Flexible learning pathways are offered within the study sessions to maximise the learning experience.		
Elective units of competency			
And 3 units from the Business Services Training Package or any other endorsed Training Package, of which a minimum of 2 units must be from a qualification at Advanced Diploma level; one unit may be included from a lower level			
Marketing Strategies	80	BSBMKG601A	Develop marketing strategies
Marketing Planning	80	BSBMKG601A	Develop marketing strategies
International Marketing	80	BSBMKG605A	Evaluate international marketing programs
		BSBMKG606A	Manage international marketing programs
Organization Development	80	BSBHR601A	Mange change
		BSBHR603A	Contribute to organization development



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Advanced Diploma

The worker will normally be engaged in a workplace in which they:

- demonstrate understanding of specialised knowledge with depth in some areas;
- analyse, diagnose, design and execute judgements across a broad range of technical or management functions;
- generate ideas through the analysis of information and concepts at an abstract level;
- demonstrate a command of wide-ranging, highly specialised technical, creative or conceptual skills;
- demonstrate accountability for personal outputs within broad parameters;
- demonstrate accountability for personal and group outcomes within broad parameters.